

## sourcingfocus.com golf day

### Date

Friday 20<sup>th</sup> April 2012

### Location

Stoke Park, Buckinghamshire

### Anticipated number of delegates

20 - 30

### Overview

sourcingfocus.com in association with the NOA would like to present its inaugural golf day.

Taking place at the famous Stoke Park, the sourcingfocus.com golf day will bring together the who's who in outsourcing for a unique networking day.

### Fees to attend

Team of 4 - £756

Individual places - £199pp

### Sponsorship packages

Standard sponsorship package - £3,000

- Team of 4
- Your logo on all pre and post event marketing material promoting the event (including banners adverts to be on display in the NOA newsletter, sourcingfocus.com website and newsletters)

### Optional extras

- Sponsorship of closest to the pin or longest drive (banner with your logo displayed on chosen hole) - £800
- Flag display on golf course - £700
- 2 x pull up banners in the private networking breakfast and lunch room - £700
- 1 x promotional banner on the golf course - £600
- Banner advert on sourcingfocus.com home page for 1 month - £800
- Your logo on promotional items - priced on an individual basis. Choose from:
  - golf balls
  - tees
  - ball markers

**sourcingfocus.com**  **golf day**  
the portal for the sourcing industry | Stoke Park Country Club  
20th April 2012



All prices are exclusive of VAT

Should you wish to make an enquiry, please contact Natalie Milsom on +44(0) 207 292 8689 or [nataliem@noa.co.uk](mailto:nataliem@noa.co.uk)

## European Outsourcing Association Awards

### Date

Wednesday 27<sup>th</sup> June 2012

### Location

The Law Society, London

### Anticipated number of delegates

100 - 150

### Overview

Now in its third year, the EOA Annual Awards brings together 150+ top industry experts and organisations to celebrate best practise in outsourcing, recognising the efforts of companies and individuals who have demonstrated excellence in the outsourcing world in 2012. The EOA has more than 1,000 corporate members from our seven national trade associations (Austria, Belgium, France, Germany, The Netherlands, UK and Spain).



### Fees to attend

Tables of 10 - £1,950

Delegate places - £195pp

10% NOA members discount on above prices

### Sponsorship packages

#### **Headline sponsorship package - £18,000 (one available)**

- Unique "In association with the 2012 EOA Awards" logo
- Access to the delegate list
- Awards category sponsorship (company VIP to present the award)
- Your logo on all marketing material promoting the event
- Exhibition stand in the drinks reception
- 1 guest table of 10
- 1 page advertisement and 600 word case study with enhanced suppliers directory listing in the Outsourcing Yearbook 2013
- Banner advert on sourcingfocus.com home page for 1 month
- Three slides dedicated to your company to feature on the slide show throughout the dinner
- First refusal on same awards category for 2013
- Opportunity to distribute marketing literature in drinks reception or on dinner tables

#### **Marketing sponsorship package - £7,000**

- Awards category sponsorship (company VIP to present the award)
- Access to the delegate list
- Your logo on all marketing material promoting the event
- Pull up banner in drinks reception
- 2 guest places
- 1 page advertisement and enhanced suppliers directory listing in the Outsourcing Yearbook 2013
- One slide dedicated to your company to feature on the slide show throughout the dinner
- First refusal on same awards category for 2013
- Opportunity to distribute marketing literature in drinks reception or on dinner tables

#### **Awards category sponsorship package - £6,000**

- Awards category sponsorship (company VIP to present the award)
- Your logo on all marketing material promoting the event
- 1 guest table of 10
- One slide dedicated to your company to feature on the slide show throughout the dinner
- First refusal on same awards category for 2013

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## NOA's 25th Anniversary & Conference

### Date

Thursday 28<sup>th</sup> June 2012

### Location

The Royal College of Surgeons, London

### Anticipated number of delegates

150 - 200

### Overview

The National Outsourcing Association is proud to announce that 2012 marks the 25th anniversary of the NOA. In celebration of this occasion, we will be hosting a special one day conference in London followed by a drinks reception.



The NOA 25th Anniversary & Conference will see the industry's top experts and organisations coming together to share best practise and discuss the hot topics in the outsourcing world.

### Fees to attend

Delegate places - £250pp (free for end users)

20% NOA members discount

### Sponsorship packages

#### **Headline sponsorship package - £21,000 (one available)**

- Unique "In association with the 2012 NOA 25th Anniversary & Conference" logo
- Chairing of a plenary and breakout session
- Access to the delegate list
- Your logo on all marketing material promoting the event
- Exhibition stand in networking lunch area
- 6 delegate places
- Your logo on delegate badges
- Your logo on delegate bags
- 1 page advertisement and section sponsorship in the Outsourcing Yearbook supplement to be made available online and at the event
- Banner advert on sourcingfocus.com home page for 2 months

#### **Marketing sponsorship package - £11,000**

- Your logo on all marketing material promoting the event
- Chairing of a breakout session
- Access to the delegate list
- Exhibition stand in networking lunch area
- 4 delegate places
- Sponsorship of the networking lunch or breakfast
- 1 page advertisement in the Outsourcing Yearbook supplement to be made available online and at the event

#### **Exhibition sponsorship package - £5,000**

- Your logo on all marketing material promoting the event
- Exhibition stand in networking lunch area
- 2 delegate places

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## National Outsourcing Association Awards

### Date

Thursday 25<sup>th</sup> October 2012

### Location

Riverbank Park Plaza, London

### Anticipated number of delegates

500

### Overview

The NOA 2012 Awards now in its ninth year will celebrate best practise in outsourcing and recognise the efforts of companies and individuals who have demonstrated excellence in this field.



With an attendance of 500+ outsourcing professionals, this is a must-attend event for all those involved in sourcing across all business sectors.

### Fees to attend

Tables of 10 - £2,205

Delegate places - £220.50pp

10% NOA members discount on above prices

### Sponsorship packages

#### **Headline sponsorship package - £19,000 (one available)**

- Unique "In association with the 2012 NOA Awards" logo
- Access to the delegate list
- Awards category sponsorship (company VIP to present the award)
- Your logo on all marketing material promoting the event
- Exhibition stand in the drinks reception and post dinner bar area
- 2 guest tables of 10
- 1 page advertisement and enhanced suppliers directory listing in the Outsourcing Yearbook 2013
- Banner advert on sourcingfocus.com home page for 1 month
- Three slides dedicated to your company to feature on the slide show throughout the dinner
- First refusal on same awards category for 2013
- Opportunity to distribute marketing literature in drinks reception or on dinner tables

#### **Marketing sponsorship package - £8,000**

- Awards category sponsorship (company VIP to present the award)
- Your logo on all marketing material promoting the event
- Pull up banner in drinks reception and post dinner bar area
- 2 guest places
- 1 page advertisement and enhanced suppliers directory listing in the Outsourcing Yearbook 2013
- One slide dedicated to your company to feature on the slide show throughout the dinner
- First refusal on same awards category for 2013
- Opportunity to distribute marketing literature in drinks reception or on dinner tables

#### **Awards category sponsorship package - £7,000**

- Awards category sponsorship (company VIP to present the award)
- Your logo on all marketing material promoting the event
- 1 guest table of 10
- One slide dedicated to your company to feature on the slide show throughout the dinner
- First refusal on same awards category for 2013

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