

# National Outsourcing Association Membership Information



**The NOA is focused on promoting and sharing best practice in outsourcing. Its membership comprises UK and international companies involved in outsourcing. This includes users, suppliers and those who provide services to support the outsourcing community.**

**Each member benefits by joining an organisation that:**

- ◆ Promotes best practice and innovation in the application and development of outsourcing
- ◆ Delivers information on market developments in business technology and business process outsourcing to its members
- ◆ Communicates the benefits and lessons learnt from others concerning outsourcing - both onshore and offshore, using real life case studies
- ◆ Lobbies UK Government and the European Union on matters affecting the collective interests of its members

## **Section 1: Benefits of membership of the NOA**

- ◆ **Members' meetings** – free attendance at the NOA's member meetings (at least 20 events held per annum)
  - Education on current and new developments in outsourcing
  - Personal networking with other members in the industry
  - Discussion of and contribution to industry best practices
  - Understanding of current best practices highlighted through industry case studies
  - Attendance is open to several contacts from the member company
- ◆ **Conferences** - privileged price access to both the NOA and EOA Outsourcing Summits – each held annually
- ◆ **NOA Awards for Best Practice in Outsourcing** - all members will receive a 10% discount on attendance
- ◆ **The NOA Toolkit** - access to the regularly updated, definitive guide to best practice in Outsourcing
- ◆ **Outsource magazine** - free subscription to this quarterly magazine published independently but in association with the NOA, covering outsourcing issues, trends and case studies
- ◆ **NOA website** - a plethora of information ranging from whitepapers and opinion pieces to presentations
- ◆ **Sourcingfocus.com industry portal** - members can upload press releases, opinion pieces, white papers and research on to [www.sourcingfocus.com](http://www.sourcingfocus.com) and will also receive reduced rates for sponsorship packages on the site
- ◆ **Industry research** - free access to all NOA research. End user members additionally benefits from a 20% discount on research reports from NelsonHall
- ◆ **Lobbying services** - the NOA lobbies Government and trade bodies on relevant issues to ensure the voice of its members is heard. The NOA promotes positioning papers which members can use as part of their own lobbying campaigns

- ◆ **Recruitment Portal** - all members can advertise on the NOA's recruitment portal free of charge
- ◆ **Member Logo** - the 'member of the NOA' logo can be used on stationery and websites. Although this is not a benchmark, it does infer the application of best practice in outsourcing
- ◆ **Discounted offerings** - the NOA negotiates discounts on reports, books, events and research on behalf of its members

## Section 2: Benefits of premier membership of the NOA

Premier members of the NOA receive the following additional benefits:

- ◆ an invitation to join the NOA Research Club, whereby they can contribute to collective market research
- ◆ prominent branding on the NOA website – company logo on the home page of [www.noa.co.uk](http://www.noa.co.uk), plus corporate profile and hyperlink to own site
- ◆ a speaking platform at an NOA monthly members' meeting
- ◆ attendance to NOA monthly member meetings for multiple employees from the member company

### Membership levels/fees:

Membership category	Annual membership fee	Benefits
Online information access only:	£200 per annum + VAT (£235)	Access to information resources on members' section of the NOA website only
SME outsourcing service user:  (An SME is defined as company with fewer than 250 employees and a turnover smaller than £22 million.)	£500 per annum + VAT (£587.50)	<b>Single attendee or delegate to events (i.e. only one named individual member)</b> Single log-in <i>*plus all the benefits listed in Section 1 above</i>
SME supplier/support industry (for outsourcing service providers, advisers and companies who are not users of outsourcing services):	£650 per annum + VAT (£763.75)	<b>Single attendee or delegate to events (i.e. only one named individual member)</b> Single log-in <i>*plus all the benefits listed in Section 1 above</i>
Corporate user:	£1,000 per annum + VAT (£1,175)	<b>Several attendees to events</b> Several log-ins <i>*plus all the benefits listed Section 1 above</i>
Corporate supplier/support industry: (for outsourcing service providers, advisers and companies that are not users of outsourcing services):	£1,500 per annum + VAT (£1,762.50)	<b>Several attendees to events</b> Several log-ins <i>*plus all the benefits listed in Section 1 above</i>

<b>Membership category</b>	<b>Annual membership fee</b>	<b>Benefits</b>
Premier membership:	£5,000 per annum + VAT (£5,875)	All the benefits listed in Section 1 above <b>PLUS</b> all the benefits listed in Section 2 above
Bespoke premier membership	Price on application	<p>Benefits of premier membership <b>PLUS</b> a combination of the following depending on members' requirements:</p> <ul style="list-style-type: none"> <li>◦ Bespoke event</li> <li>◦ Sponsorship of EOA Summit</li> <li>◦ Sponsorship of NOA Awards</li> <li>◦ Collaboration in leading lobbying initiative</li> <li>◦ Joint issues-based press campaign(s)</li> <li>◦ Sponsored white papers</li> <li>◦ Sponsored debates</li> <li>◦ Media published roundtables with sourcingfocus.com</li> <li>◦ Webinars</li> <li>◦ Podcasts / Vodcasts</li> </ul> <p><i>Additional activities can be undertaken depending on members' requirements</i></p>

**For further information, please contact the NOA:**

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