

National Outsourcing Association Membership Information



The NOA is focused on promoting and sharing best practice in outsourcing. Its membership comprises of UK and international companies involved in outsourcing. This includes users, suppliers and those who provide services to support the outsourcing community.

Each member benefits by joining a not-for-profit organisation that:

- ◆ Promotes best practice and innovation in the application and development of outsourcing
- ◆ Delivers information on market developments in business technology and business process outsourcing to its members
- ◆ Communicates the benefits and lessons learnt from others concerning outsourcing - both onshore and offshore, using real life case studies
- ◆ Lobbies UK Government and the European Union on matters affecting the collective interests of its members

Section 1: Benefits of Membership of the NOA

- ◆ **Members' Meetings** – free attendance at the NOA's member meetings and master classes (at least 20 events held per annum)
 - Education on current and new developments in outsourcing
 - Personal networking with other members in the industry
 - Discussion of and contribution to industry best practice
 - Understanding of current best practice highlighted through industry case studies
- ◆ **Conferences** - privileged price access to both the NOA and EOA Outsourcing Summits – each held annually
- ◆ **NOA Awards for Best Practice in Outsourcing** - all members will receive a 10% discount on attendance and are free to submit their entries
- ◆ **NOA Website** – Access to the NOA members area, which contains a plethora of up-to-date information ranging from whitepapers and opinion pieces to presentations
- ◆ **The NOA Toolkit** - access to the regularly updated, definitive guide to best practice in Outsourcing
- ◆ **Suppliers Directory** – Member's company details will be uploaded onto the suppliers directory on the NOA website (Corporate and Premier Membership only)
- ◆ **Member Logo** - the 'member of the NOA' logo can be used on stationery and websites. Although this is not a benchmark, it does infer the application of best practice in outsourcing
- ◆ **sourcingfocus.com Industry Portal** - members can submit press releases, opinion pieces, white papers and research on to www.sourcingfocus.com and will also receive reduced rates for sponsorship packages on the site
- ◆ **NOA Pathway** – the NOA is proud to be the only UK entity to offer professional development in outsourcing. NOA Pathway offers both professional qualifications and a range of professional development programmes. Members of the NOA receive discounted rates on both

- ◆ **Industry Research** - free access to all new NOA research. End user members additionally benefit from a 20% discount on research reports from NelsonHall
- ◆ **Outsource magazine** - free subscription to this quarterly magazine published independently, in association with the NOA, covering outsourcing issues, trends and case studies
- ◆ **Lobbying Services** - the NOA lobbies Government and trade bodies on relevant issues to ensure the voice of its members is heard. The NOA promotes positioning papers which members can use as part of their own lobbying campaigns
- ◆ **Recruitment Portal** - all members can advertise on the NOA's recruitment portal free of charge
- ◆ **Discounted Offerings** - the NOA negotiates discounts on reports, books, events and research on behalf of its members

Section 2: Benefits of Premier Membership of the NOA

Premier members of the NOA receive the following additional benefits:

- ◆ **Prominent Branding on the NOA Website Homepage** – company logo on the home page of www.noa.co.uk, plus corporate profile and hyperlink to own site on the suppliers directory
- ◆ **Speaking Platform** – Premier Members will have the exclusive opportunity to sponsor and speak at an NOA monthly member meeting as part of this membership
- ◆ **Multiple Attendees** - attendance to NOA monthly member meetings for multiple employees from the member company
- ◆ **NOA Research Club** - an invitation to join the NOA Research Club, whereby they can contribute to collective market research

Membership Levels/Fees:

Membership Category	Annual Membership Fee	Benefits
Premier membership:	£5,000 per annum + VAT (£5,750)	- All the benefits listed in Section 1 above PLUS all the benefits listed in Section 2 above
Corporate supplier/support industry: (for outsourcing service providers, advisers and companies that are not users of outsourcing services):	£1,500 per annum + VAT (£1,725)	- Several attendees to events - Several log-ins *plus all the benefits listed in Section 1 above

<p>Corporate <u>user</u>:</p>	<p>£1,000 per annum + VAT (£1,150)</p>	<ul style="list-style-type: none"> - Several attendees to events - Several log-ins <i>*plus all the benefits listed in Section 1 above</i>
<p>SME <u>supplier/support industry</u>:</p> <p>(for SME outsourcing service providers, advisers and companies who are not users of outsourcing services)</p>	<p>£650 per annum + VAT (£747.50)</p>	<ul style="list-style-type: none"> - Single attendee or delegate to events (i.e. only one named individual member) - Single log-in <i>*plus all the benefits listed in Section 1 above</i>
<p>SME outsourcing service <u>user</u>:</p> <p>(An SME is defined as a company with fewer than 250 employees and a turnover smaller than £22 million)</p>	<p>£500 per annum + VAT (£575)</p>	<ul style="list-style-type: none"> - Single attendee or delegate to events (i.e. only one named individual member) - Single log-in <i>*plus all the benefits listed in Section 1 above</i>
<p>Online membership:</p> <p>(Online Information)</p>	<p>£200 per annum + VAT (£230)</p>	<ul style="list-style-type: none"> - Access to information resources on members' section of the NOA website
<p>Bespoke premier membership</p>	<p>Price on application</p>	<ul style="list-style-type: none"> - Benefits of premier membership PLUS a combination of tailored initiatives e.g. roundtables, webinars, research projects

For further information, please contact the NOA:

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